LEHRSTUHL ARBEIT, PERSONAL UND FÜHRUNG

INSTITUT FÜR ARBEITSWISSENSCHAFT

EXCHANGE WITH PRACTITIONERS – COLLABORATION IN B2B VALUE NETWORKS

As part of the second run of the seminar "Collaboration in B2B value networks - use of laboratory experience for transfer to practice partners", in cooperation with the incubator Start4Chem, the practical exchange took place on 9th December 2020.

The invited experts Dr. Denise Schütz, <u>VCI</u> advisor for European research policy, university-based education policy, higher education policy, technology transfer and start-ups, and Dr. Jelena Stojadinovic, founder of the start-up <u>Membrasenz</u>, which specialises in the development, production and commercialisation of gas separation membranes, spoke about the opportunities and hurdles of successful collaborations between start-ups and large companies and their impressions from the chemical industry and start-up world. 28 students from the fields of economics, educational science and chemistry/biochemistry had the chance to pose many interesting questions and profit from first-hand experience through the exchange.

We would like to thank Dr. Denise Schütz and Dr. Jelena Stojadinovic for their participation and the interesting impressions, **Start4Chem** for the cooperation and all participants for this great exchange format and are looking forward to upcoming events in future.



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